



ACTING  STAGE
COMPANY

UNCOVERED QUEEN & BOWIE THE VIP EXPERIENCE

Wednesday, November 2, 2016

**A STAR-STudded
PERFORMANCE.**

**A TRAILBLAZING
ORGANIZATION.**

**A HOT NIGHT OUT
IN SUPPORT OF AN
EXTRAORDINARY CAUSE.**

6:15 pm | Proof Vodka Bar | 220 Bloor Street West

A pre-show party with substantial hors d'oeuvres, host bar, dj and more. Valet parking.

8:00 pm | Koerner Hall | 273 Bloor Street West

The all-star *UnCovered* cast performs everyone's favourite Queen & Bowie mega-hits. Canada's biggest stars (Tony Award-winner **Brent Carver**, Juno-winner **Divine Brown**, Broadway's **Paul Nolan**, *Canadian Idol*'s **Melissa O'Neil** and many more) come together for this one-of-a-kind concert produced by Toronto's most acclaimed musical theatre company.

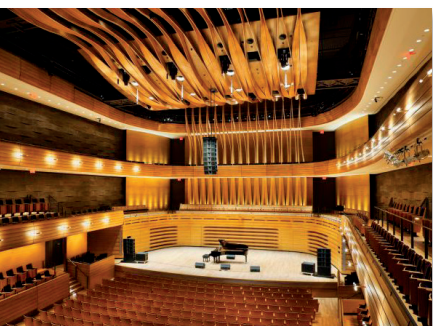
Spend intermission in the exclusive VIP section with a complimentary host bar. Post-show, meet the cast of *UnCovered* in a private on-stage experience.

Dress: Business or your best Bowie

Entertain clients and employees with Queen & Bowie like you have never heard them before.

To book your group or for more information contact Erin Schachter, Executive Director, Advancement, at 416-927-7880 x224 or erin@actingupstage.com.

“To get this much talent in one beautiful venue in one night and then use it as a corporate hosting opportunity... there’s not an event in the city that beats it.” – Jordan Banks, Managing Director | Facebook Canada



Corporate Packages

Platinum: \$10,000

10 VIP Experience Tickets
That evening’s performance “Presented by” you or your company
Full-page advertisement in the *UnCovered* house programme
Recognition on all *UnCovered* promotional materials
Prominent and customized signage in the Koerner Hall lobby
Recognition from the stage before the performance
Logo recognition in all 2016-2017 Acting Up Stage event programmes including *UnCovered*, winter and spring musical productions (over 10,000 audience members)
The opportunity to create brand activation onsite at *UnCovered*

Gold: \$5,000

10 VIP Experience Tickets
Half-page advertisement in the *UnCovered* house programme
Inclusion in our sponsor lobby signage at Koerner Hall
Recognition from the stage before the performance

Promotional Opportunities

***UnCovered* reaches an audience of 3,000 people over 3 nights:**

- A mode audience age of 50-54.
- A majority of attendees (57%) who earn above \$150,000 per year.
- 61% female and 39% male attendees.

While your guests are enjoying a spectacular concert, you are also reaching a prominent, influential audience by aligning your brand with *UnCovered*.

Acting Up Stage Company has been Canada’s leader in contemporary musical theatre since 2004 and has been dubbed “one of the most potent musical theatre forces in our country” by *The Toronto Star*’s Richard Ouzounian. Stunning productions have earned rave reviews and been awarded 53 Dora Award nominations, 10 Dora Awards and 10 Toronto Theatre Critics’ Awards. In addition to sold-out shows, Acting Up Stage Company creates bold new musicals with Canada’s best artists and leads innovative youth programs to develop the stars of tomorrow.

***UnCovered* VIP Experience Co-Chairs:** Scott Belton, Anne-Marie Canning, Rick Chad, Roger Garland, Leanne Matlow

Don’t miss out on a fabulous night of mind-blowing entertainment!

Contact Erin Schachter, Executive Director, Advancement, at 416-927-7880 x224 or erin@actingupstage.com to sponsor.