

MUSICAL STAGE COMPANY BOARD MEMBER - ROLE DESCRIPTION

About the Company

The Musical Stage Company is the largest and leading charitable musical theatre company in Canada. Established in 2004, we strive to make Canada a leader in musical theatre by telling our most important stories with music.

We believe it's better with music.

We are inspired by music's unique ability to viscerally affect people and are committed to cultivating experiences – onstage and off – that transform lives, build empathy and create community through musical theatre. We incubate new Canadian musicals from development to production, investing in Canadian musical theatre writers and building national and international partnerships. Our musical productions – including award-winning contemporary musicals, world premieres and concerts – are seen live by 30,000 people over the 80+ nights that we are onstage annually in venues both traditional and surprising. To date, our work has been recognized with 96 Dora Award nominations, 21 Dora Awards and 17 Toronto Theatre Critics' Awards.

Our robust education programs develop the artists and audiences of tomorrow, offering musical theatre training that boosts self-confidence and self-expression for over 200 young people each year without cost to the participants. We also curate innovative musical programs in partnership with diverse organizations, maximizing the resonance of our work across disciplines and communities.

About the Board

The Musical Stage Company Board is comprised of individuals who are passionate about our vision and program. In addition to exercising their legal duty and serving as the sounding board for the strategic direction of the organization, our Board Members are advocates and cheerleaders for the organization, helping to build audiences and support our work. Being a Board member enables one to play a major role in building The Musical Stage Company and offers an interesting and challenging “behind-the-scenes” perspective on an arts organization. Directors have an overall responsibility for the organization and the strategy for achieving its legal mandate. The Artistic & Managing Director reports to the board and works with the directors to carry out and lead the organization in terms of vision, strategy and tactics.

About the Role

As a Member of the Board of Directors of the Musical Stage Company, responsibilities would include:

Governance

- Attend all Board meetings (if not, the majority of), retreats and relevant Committee meetings. The Board will meet four times a year, plus one strategic planning session occurring annually. Committee meetings occur four times a year, in addition to the Board meetings.
- Actively participate in the discussions at meetings as a voting member of the organization's governing body, directing strategic, operational and financial decisions.

- Serve on (at least) one of three committees: Finance, Fundraising or Governance; ideally, reflecting one's professional skills and interests in order to maximize contribution and experience.

Fundraising

- Identify and, where appropriate, solicit prospective donors and sponsors for potential fundraising opportunities within personal and professional networks
- Play an active role in "making the ask" through organized campaigns and initiatives, leveraging the resources and support of the staff and fellow board members

Advocacy

- Promote our programming to personal and professional networks to assist in driving ticket sales and production promotion
- Be a knowledgeable ambassador of The Musical Stage Company, sharing a positive perspective of the organization to external parties and networks
- Connect The Musical Stage Company with contacts whom you think will benefit the organization (financial or otherwise)

Personal Support

- Make a financial donation to the company
- Attend all productions and ancillary programs
- Purchase tickets to fundraisers and other relevant events

Expertise

- Determine areas of personal or professional expertise in which you can offer additional insight and support

Role Requirements

As we continue to grow, The Musical Stage Company seeks an additional Board Member who brings a passion for musical theatre but additionally, expertise in *fundraising and philanthropy, marketing/brand management* or *financial accounting* to complement the current board composition.

Fundraising/Philanthropy

This individual will bring extensive experience as a professional fundraiser or has demonstrated success in raising funds for large non-profit and professional organizations through formal campaign and informal introductions. They bring creative and motivational perspectives on fundraising to the board and lead by example in soliciting funds with pride and a genuine belief in our company and purpose.

Marketing/Brand Management

This person brings professional experience in the field of marketing, having successfully strategized and executed brand development and awareness initiatives in corporate and/or non-profit organizations. They bring strong perspectives and opinions about approaches to marketing and branding to The Musical Stage Company.

Financial Expert

Alternatively, the successful candidate could also be a financial expert, who brings experience as a Chartered Professional Accountant (CPA). They would bring strong guidance and

stewardship over the financial strategy of the organization and decisions by the board, act as a sounding board and consultant on occasional big picture accounting and financial questions, and be a member of the Finance Committee.

Additionally, this person will not only meet the specific qualifications for this role, but ideally also augment the diversity composition of the board to ensure that the Board of Directors is representative of our audience which has a diversity of race, ethnicity, age, ability, socioeconomic status, gender, and sexual orientation. We recognize that experience comes in many forms – transferable skills and passion matter tremendously. We are committed to adding new perspectives to the team and encourage everyone to apply.