

MUSICAL STAGE COMPANY BOARD OF DIRECTORS RECRUITMENT

About the Company

The Musical Stage Company is the largest and leading charitable musical theatre company in Toronto. Established in 2004 as Acting Up Stage Company, we strive to make Canada a leader in musical theatre. We believe “*it’s better with music*” and apply this philosophy to all of our programming on- and off-stage including our contemporary professional musical productions and concerts, our investment in Canadian writers and the development of original musicals, and through our community programs that create meaningful encounters for people through musical storytelling.

Since 2004, we’ve been rewarded with rave reviews, sold-out performances, 105 Dora Award nominations, 23 Dora Awards and 19 Toronto Theatre Critics’ Awards.

About the Board of Directors

The Musical Stage Company Board of Directors is composed of individuals who are passionate about our vision and programming. In addition to exercising their legal duty and serving as the sounding board for the strategic direction of the organization, our Board members are/dedicated advocates and entrepreneurial builders of the organization, helping to grow the brand and financial portfolio of The Musical Stage Company. Being a Board member enables one to play a major role in developing The Musical Stage Company and offers an interesting and challenging “behind-the-scenes” perspective on an arts organization. Directors have an overall responsibility for the organization and the strategy for achieving its legal mandate. The Artistic & Managing Director reports into the board and works with the directors to carry out and lead the organization in terms of vision, strategy and tactics.

Current Openings

We are looking for four enthusiastic and talented individuals to join our Board of Directors in the Fall of 2021. Each successful candidate will have a strong background in one of the following four areas and wish to contribute to The Musical Stage Company with their expertise:

1. **Marketing:** An expert in sales and marketing in an adjacent sector to the performing arts; Ability to add strategic insight to the brand development and sales plans of the company; Knowledge and contacts in digital marketing and data analytics is an asset.
2. **Arts Management:** Senior arts leadership experience in the performing arts at a large scale organization; The ability to bring insight from the sector and rich past experiences to the Board of Directors; A background in fundraising/development within the performing arts would be an asset to help provide strategic guidance in this area.

3. Artist/Creative Professional: Direct experience and agency in an area of focus for The Musical Stage Company (new musical development, musical production, education, community work); Strong interest in artist development and community development; Experience in social justice or anti-oppression work would be an asset.
4. Fundraising: Strong connections to decision makers in philanthropy and/or corporate sector; A willingness and ability to cultivate and steward new sources of private sector funding for the organization; Excited and motivated to open doors to \$50,000+ of new annual support for The Musical Stage Company.

The Musical Stage Company is enriched by a Board of Directors and Executive Committee of the Board of Directors that is diverse, reflecting our commitment to having our Board of Directors represent the voices of the communities we currently serve and aspire to serve. As part of our commitment to maintain and grow a plurality of voices amongst our Board of Directors, we are actively seeking submissions from candidates of all backgrounds, abilities, and ethnicities as we are committed to diversity, equity, and inclusion within this selection process. We especially encourage folx who identify as Women, gender minorities, Black, Indigenous, People of Colour, LGBTQ2S+, d/Deaf, Mad, Disabled/People with Disabilities, and/or Neurodiverse to submit.

Board Responsibilities

As a Member of the Board of Directors of The Musical Stage Company, responsibilities would include:

Governance

- Attend all Board meetings (if not, the majority of), retreats and relevant Committee meetings. The Board meets four times a year, with at least one additional strategic planning session occurring annually. Committee meetings occur four times a year, in addition to the Board meetings.
- Actively participate in the discussions at meetings as a voting member of the organization's governing body, directing strategic, operational and financial decisions.
- Serve on (at least) one committee, ideally, reflecting one's professional skills and interests in order to maximize contribution and experience.

Advocacy

- Attend all productions and ancillary programs produced by The Musical Stage Company to understand and experience first-hand the work the company produces; Be a knowledgeable ambassador of The Musical Stage Company, sharing a positive perspective of the organization to external parties and networks.
- Develop an annual list of targeted contacts that would benefit The Musical Stage Company and develop those relationships into stakeholders for the organization (donors, sponsors, core attendees, influencers).
- Set a personal fundraising goal for the year and work with the staff team and Board of Directors to fulfill it through private sector fundraising.
- Promote programming to personal and professional networks to assist in driving ticket sales and production promotion.

Expertise

- Determine areas of personal or professional expertise in which you can offer additional insight and support.

Personal Support

- Make a donation to the company at a level that is personally meaningful.
- Purchase tickets to fundraisers and other relevant events.

How to Apply

Please review the opportunity closely to ensure that your experience and interests are a great fit with our needs. We are accepting applications on a rolling basis until September 15, 2021.

Submissions of interest should be addressed to Patrick David, Vice-Chair of The Musical Stage Company's Board of Directors. Submissions should include:

1. A letter of interest discussing your interest in The Musical Stage Company, what you think you could bring to the Board of Directors and which of the four profiles in our list of Current Openings most aligns with your experience.
2. A resume

Please email your submission to recruitment@musicalstagecompany.com.

If the suggested mode of application does not meet your access needs, feel free to call 416-927-7880 x222 and we will be happy to work with you to introduce yourself to us.

THANK YOU FOR YOUR INTEREST IN THE MUSICAL STAGE COMPANY!